



EVE PICKER, SMALL CHANGE FOUNDER AND CEO

Eve Picker's world is wrapped around cities and change.

With a background as an architect, city planner, urban designer, real estate developer, community development strategist, publisher, and instigator, Eve has a rich understanding of how cities and urban neighborhoods work – and how they can be revitalized.

Amongst her many urban (ad)ventures, Eve has developed a dozen buildings in blighted neighborhoods, launched a Pittsburgh-focused e-zine called Pop City, and founded and organized a speaker series, cityLIVE!, on city-centric issues. She has taught urban design and participated in Sustainable Design Assessment Teams for the American Institute of Architects in cities from Los Angeles to Springfield, Ohio, helping with urban design and to set a strategic course for downtowns and housing developments. Eve has strategized about how to encourage residential development of vacant upper floors in downtown Pittsburgh. And with cityLAB, she has instigated bottom-up projects like the “6% Place,” the “Garfield Night Market” and a “Tiny House.”

Now Eve has launched – and leads – Small Change, a real estate equity crowdfunding portal to help fund transformational real estate projects. Small Change packages offerings for developers to help them build projects that make cities better, and provides investment opportunities for everyone who cares about cities and wants to see positive change.

To learn more about Eve, and to see her TEDx talk and completed projects, visit evepicker.com.